Biographies of Trainers

Module 1: Telling Stories about Behavior: Theory as Narrative
Douglas Storey, PhD
Director for Communication Science & Research
Center for Communication Programs Johns Hopkins Bloomberg School of Public Health

Dr. Storey is an Associate Director at CCP and faculty member at the Bloomberg School of Public Health where he teaches courses on strategic health communication programs. He has 30 years of experience in health communication, development communication and evaluation research, and has lived and worked in 29 countries. His work spans a wide range of topics including reproductive health, maternal and child health, avian and pandemic flu, preventive health behavior, environmental communication, community capacity building and strategic communication planning. He has consulted on health behavior communication research, evaluation and strategic planning for numerous international organizations and foundations. Dr. Storey is ex-officio Chair of the Health Communication Division of the International Communication Association.

Module 2: Formative Research for SBCC: Do You Know Your Audience?
Michelle R. Kaufman, PhD
Research and Evaluation Officer
Center for Communication Programs Johns Hopkins Bloomberg School of Public Health

Dr. Kaufman is an applied social and health psychologist. In her 10 years of international research and evaluation experience she has worked in the US, Nepal, South Africa, Tanzania, Ethiopia, and Indonesia on topics including HIV prevention, family planning, malaria treatment and prevention, tobacco control, and child survival. She has presented her work at several international research conferences and has published widely in international peer-reviewed journals. She also teaches courses on health communication programs, the psychology of gender, global gender issues, and sex trafficking of girls and women.

Module 3: Pre-testing: A Critical Step to Ensuring SBCC Effectiveness
Rupali J. Limaye, PhD, MPH, MA
Director, HIV/AIDS Global Program
Senior Program Officer II
Center for Communication Programs Johns Hopkins Bloomberg School of Public Health

Dr. Limaye currently serves as the director of the Global Program for HIV/AIDS at the Johns Hopkins Bloomberg School of Public Health Center for Communication Programs. She has more than 10 years of programmatic and research experience in global health programming, and teaches graduate classes in behavior change theory and social marketing. She received her PhD from the Johns Hopkins Bloomberg School of Public Health in social and behavioral science. She also holds an MA in international affairs and an MPH in global health.
Module 4: Monitoring Malaria SBCC Interventions
Hannah Koenker, MPH
Senior Malaria Program Officer
Center for Communication Programs
Johns Hopkins Bloomberg School of Public Health

Hannah Koenker has thirteen years experience in public health, and six years designing and implementing malaria prevention and control activities with a focus on behavior change communication, LLIN distribution and advocacy. She spent two years as a Peace Corps Volunteer in Gabon and another two years in Mali, working on HIV prevention, social franchising, marketing of LLINs, and mhealth. Her current work focuses on improving indicators for measuring malaria BCC activities, designing and implementing continuous LLIN distribution strategies, and conducting qualitative and quantitative research in net use, the impact of BCC, and evaluations of LLIN distributions.

Module 5: Evaluating Social and Behavior Change Communication
Marc Boulay, PhD
Deputy Director of Research and Evaluation
Center for Communication Programs
Johns Hopkins Bloomberg School of Public Health

Dr. Boulay is an Assistant Professor in the Department of Health, Behavior and Society at the Johns Hopkins Bloomberg School of Public Health. He has over ten years of experience monitoring and evaluating both Social and Behavior Change Communication and Advocacy projects in Africa, Asia, Eastern Europe and in the United States and has worked on a range of health issues, including maternal and child health, family planning, reproductive health, HIV/AIDS and malaria. His areas of expertise include the use of statistical and econometric approaches in program evaluation and the use of social network analysis to examine the diffusion of program messages through family and peer networks. He teaches an advanced graduate course on social network analysis at the Johns Hopkins Bloomberg School of Public Health.

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